

Air France awarded "Travel d'Or 2016" in air transport category



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Air France was awarded the "Travel d'Or 2016" in the air transport category, in front of 600 tourism professionals.

This award salutes **the creativity and innovative capacity** which Air France illustrates on its website and more generally on digital media. The website www.airfrance.fr was redesigned a few months ago to provide a better browsing experience, especially on tablets. With redesigned ergonomics, it is now quicker and easier to use! More recently, Air France launched its new mobile App, which incorporates new features and a new design, as well as its new website Travel by Air France, a digital travel guide for curious and discerning travellers.

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<http://www.tornosnews.gr/en/transport/airlines/15246-air-france-awarded-%26amp%3Bquot%3Btravel-d%E2%80%99or-2016%26amp%3Bquot%3B-in-air-transport-category.html>